

Imteaz Fahim

Photographer and Videographer

Visual Content Creator | Social Content | Brand Storytelling

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Portfolio: fahimteaz.co.uk

PROFESSIONAL SUMMARY

Photographer, videographer and visual content creator producing commercial, branded and social content. Work spans food, product, lifestyle, corporate photography, campaigns and short video formats, from concept and camera work to lighting, direction and editing. Bring 10 years of brand and social media experience to decisions about brand consistency, audiences, content formats and campaign objectives.

CORE SKILLS

Photography: Commercial, food, product, lifestyle, corporate portraits, brand photography and social content

Videography: Commercial video, brand films, Reels, product video, cinematography and promotional content

Production: Camera operation, Sony cameras, gimbal, continuous lighting, flash, wireless audio and shot planning

Post Production: Video editing, photo retouching, colour correction, Premiere Pro, After Effects, Photoshop, Lightroom, Final Cut Pro, CapCut and Canva

SELECTED CREATIVE WORK

Life Stay

Created brand films, video for social platforms, advertising creative and corporate photography for digital campaigns and brand communications.

Symphony Mobile

Produced product and campaign videos, including a series of 11 demonstration videos and anniversary creative that generated 50,000 organic views.

Nando's Bangladesh

Created a food photography project focused on product presentation, making food look appealing and telling the brand story.

Humble Crumble

Created photography and video for social media, campaigns and brand communications across food, product and lifestyle content.

Music Video

Developed the visual treatment and cinematography for a music video production, working across lighting, composition, camera movement and visual storytelling.

PROFESSIONAL EXPERIENCE

Business Growth Manager (Marketing & Brand Lead)

Active Care Education | Dartford, UK

Aug 2024 to Present

- Lead visual content, creative communications and brand execution across digital channels.
- Brought creative production in house, reducing turnaround time by **35%** and external agency spend by **25%**.

Social Media Manager

Life Stay | London, UK

Mar 2023 to Mar 2024

- Produced photography, commercial video, Reels and campaign content for social media across four platforms.
- Managed content from concept and production through editing, publishing and optimisation.
- Produced around 20 pieces of content per month, contributing to **20%** higher engagement, **25%** more website traffic and **15%** Instagram growth.

Co Owner & Marketing Lead

Humble Crumble | Dhaka, Bangladesh

Jun 2018 to Oct 2021 (concurrent role)

- Created food, product and lifestyle photography and video for social media and brand campaigns, supporting **20%** growth in repeat customer footfall and expansion to a second location.

Assistant Manager, Digital Marketing

Pink Creative Ltd. (EDiSON Group) | Dhaka, Bangladesh

Jan 2020 to Sep 2020

- Produced branded visual and social content for national consumer brands across multiple client accounts.
- Personally hosted, filmed and edited 11 Symphony Mobile product videos and contributed to anniversary creative generating **50,000** organic views.
- Led a creative and content team of more than 20 people, maintaining brand consistency and delivery deadlines.

ADDITIONAL EXPERIENCE

Digital Marketing Consultant | Ruthless Management | London, UK | Jan 2022 to Feb 2023

Digital Marketing Strategist | TRI Digital | Dhaka, Bangladesh | Jul 2019 to Dec 2019

Social Media Manager | 1 Stop Holidays Limited | Dhaka, Bangladesh | May 2018 to Jun 2019

EDUCATION

MBA, Digital Marketing | University of Hertfordshire, UK | 2021 to 2022

MBA, Marketing | University of Liberal Arts Bangladesh | 2015 to 2018

BA, Marketing | Independent University, Bangladesh | 2009 to 2014

LANGUAGES

Bengali (Native/Bilingual) | English (Full Professional) | Hindi (Limited Working) | Urdu (Limited Working)

INDEPENDENT CREATIVE PRACTICE

Develop independent photography and video projects alongside professional roles, exploring lighting, composition and editing across food, product, lifestyle, corporate and social content. Selected work is available in the portfolio below.

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